



## Find best friends for life ... at your fingertips

**Oakville, Ontario - August 26, 2010. (TSX: PTZ)** Pethealth Inc. ("Pethealth" or the "Company"), is pleased to announce the launch of Petango's "**Find a Pet**" iPhone and iPod touch application. The 'Petango app' represents another example of how Pethealth continues to leverage leading edge technologies to promote pet adoption on behalf of its network of over 1,470 **PetPoint** managed animal welfare organizations. PetPoint, developed by Pethealth and launched in 2005, is the leading SaaS-based animal welfare management system in North America providing a real-time feed of pets available for adoption on Petango.com and on more than 500 shelter websites.

Adopters can browse with an easy-to-use navigation menu and view available pets within their neighborhood or nationally from over 260,000 dogs and cats in shelters. Other search criteria available include breed, age, size, species and gender. Users looking to **adopt a pet** can view pet photos, a description of the pet, and the name and details of the shelter where the pet is currently located.

Unlike other pet related applications, the **Petango 'Find a Pet' smartphone app** not only allows potential adopters to perform real-time local and national **adoptable pet** searches in the United States and Canada, but also helps **current** pet owners who have lost their dog or cat search listings of missing pets using the "**Find Lost Pets**" feature.

The Petango app also includes additional unique capabilities, such as:

- a sliding distance bar, to narrow or widen the search range of available pets for adoption
- the option to browse adoptable pets by choosing a specific zip code of their choice
- the ability to search for animal welfare organizations locally and nationally
- with one-touch, place a call directly to the shelter of the adopter's choice as well as receive driving directions
- real-time local and national searches in the United States and Canada

"This app is a logical next step in the evolution of the Petango Network, and our quest to help adopters find their best friend for life. We are also very excited about additional functionality we will be rolling out in the near future, including a "featured pet of the day" that will profile a different adoptable pet each time the user opens the app. The specific pet featured will be based on the user's location, past searches and preferences," said Susan Arts, Vice-President, Marketing of Pethealth Inc.

### **About Petango.com**

Petango is the newest and most comprehensive adoptable pet search site to date. Petango offers a wide range of content-rich options for potential adopters, shelters and anyone who wants to learn more about pet adoption. It is the one-stop destination for anyone looking to **adopt a pet** from an animal welfare organization in North America. Petango is designed to serve both potential adopters and

shelters. Petango is a service provided by Pethealth Services Inc., the provider of 24PetWatch Microchip Identification. Pethealth Services Inc is a wholly owned subsidiary of Pethealth Inc.

### **About Pethealth**

Pethealth is the leading provider of companion animal services in North America. In addition, the Company is the leading provider of management software to North American animal welfare organizations through its SaaS-based application and is the leading provider of pet related database management services to the North American companion animal industry. Pethealth offers a unique range of products and services for veterinarians, shelters and **pet owners** through a number of wholly owned subsidiaries using a range of brand names including ***PetCare, 24PetWatch, Pet Protect, Petpals Direct, ShelterCare, PetPoint, Petango.com*** and ***ThePetangoStore.com***.

Pethealth is based in Oakville, Ontario. To find out more about Pethealth, visit the web site at ***[www.pethealthinc.com](http://www.pethealthinc.com)***.

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