



***Pethealth Inc. Announces the Appointment of W. Brian Edwards
to its Board of Directors***

Oakville, ON – June 24, 2010. (TSX: PTZ) Pethealth Inc. (“Pethealth” or the “Company”), is pleased to announce that Mr W. Brian Edwards has joined the Board of Pethealth. Mr Edwards is a well known entrepreneur and Chairman of the Board of Miranda Technologies Inc., a high-performance developer and manufacturer of hardware and software for the television broadcast industry worldwide. He is the founder of one of North America’s most successful electronic commerce companies, BCE Emergis previously MPACT Immedia, and was Chief Executive Officer from 1988 to 2002. Mr Edwards is also Chairman of the Board of Biotonix Inc. and is a member of the Board of Directors of Camoplast Inc. of Sherbrooke, Quebec, Impath Networks Canada Corporation of Halifax, Nova Scotia, and Transat A.T. Inc. of Montreal, Quebec.

Mr Edwards is very active in the community and is Vice-Chairman of the Board of Governors of Concordia University, the Concordia University Foundation and eConcordia Inc. He is also a past Co-Chairman of the Centraide (United Way, Quebec) of Greater Montreal campaign. Mr Edwards holds a B.Comm. from Concordia University.

The Board of Pethealth Inc. is now comprised of the following individuals: Mr David Atkins (Chairman, Nightingale Informatix Corporation); Mr Brian Edwards (Chairman, Miranda Technologies Inc.); Mr Harold P. (“Sonny”) Gordon (Chairman, Dundee Corporation); Mr Pierre Raymond (Chairman, Stikeman Elliott); Mr Richard Renaud (Chairman, Wynnchurch Capital); Mr Mark Warren (President and Chief Executive Officer, Pethealth Inc.); and Ms Martha Wilder (President, The Wilder Group, Inc.).

About Pethealth

Pethealth is North America’s second largest provider of medical insurance for dogs and cats to pet owners, operating in Canada, the United States and the United Kingdom. In addition, the Company is the leading provider of management software to North American animal welfare organisations through its SaaS-based application and is the leading provider of pet related database management services to the North American companion animal industry. Pethealth offers a unique range of products and services for veterinarians, shelters and pet owners through a number of wholly owned subsidiaries using a range of brand names including *PetCare*, *24PetWatch*, *Pet Protect*, *Petpals Direct*, *ShelterCare*, *PetPoint*, *Petango.com* and *ThePetangoStore.com*.

Pethealth is based in Oakville, Ontario. To find out more about Pethealth, visit the web site at www.pethealthinc.com.

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