



***Pethealth Announces that Catrina Skepper, Former Model and now Spokesperson for Pet Protect, is on the cover of 'The Lady'***

**Leading U.K. women's magazine provides insight into former model and leading pet insurance spokesperson's love of dogs.**

**Oakville, ON – May 19, 2010.** (TSX: PTZ) Pethealth Inc. ("Pethealth" or the "Company"), is pleased to announce that Catrina Skepper, the Company's spokesperson for Pet Protect Limited, its U.K. pet insurance company, is featured on the cover of the May 18<sup>th</sup> edition of *The Lady*. The feature article provides never before released details on Catrina's life as a leading model and television presenter and her life now as a wife, mother of three and official spokesperson and consumer advocate for Pet Protect.

Catrina was signed by Pethealth to be the Company's spokesperson for the Pet Protect brand in 2009. Pet Protect was acquired by Pethealth in July 2008 from D&G Insurance. Catrina's early success started with her TV appearance as the Cadbury Flake girl in 1985 which spawned a career in entertainment reporting with the BBC and NBC Europe as the host of the nightly, prime-time chat show VIP. Her work with Pethealth has included hosting the Company's pawsconnect.com social networking site for pet owners and the series of interviews with well-known U.K. personalities who also share her passion for companion animals for the PetProtect brand. Catrina's Celebrity Chat interviews to date have included former Blue Peter presenter Janet Ellis, Bucks Fizz member Cheryl Baker, and Stedman Pearson, formerly of Five Star and who has embarked on a world tour playing Michael Jackson in the 'Thriller Live Tour'. These interviews can be seen at <http://www.petprotect.co.uk/catrina-skepper/meetcatrina-chat.asp>.

*"We are delighted that The Lady has chosen to feature Catrina in its latest edition," said Susan Arts, Vice-President of Marketing at Pethealth Inc. "Catrina's life as a successful career woman, wife and mother resonates with our U.K. customer base which is largely made up of women looking to find balance in their lives, managing their careers and busy households."*

Catrina's next interview, which will also soon be featured on [www.petprotect.co.uk](http://www.petprotect.co.uk), will be with well-known U.K. personality Selina Scott.

**About Pethealth**

Pethealth is North America's second largest provider of medical [insurance for dogs and cats](#) to pet owners, operating in Canada, the United States and the United Kingdom. In addition, the Company is the leading provider of management software to North American animal welfare organisations through its SaaS-based application and is the leading provider of pet related database management services to the North American companion animal industry. Pethealth offers a unique range of products and services for veterinarians, shelters and pet owners through a number of wholly owned subsidiaries using a range of brand names including [PetCare](#), [24PetWatch](#), [Pet Protect](#), [Petpals Direct](#), [ShelterCare](#), [PetPoint](#), [Petango.com](#) and [ThePetangoStore.com](#).

Pethealth is based in Oakville, Ontario. To find out more about Pethealth, visit the web site at [www.pethealthinc.com](http://www.pethealthinc.com).

**About Pet Protect**

Pet Protect, [www.petprotect.co.uk](http://www.petprotect.co.uk) is part of Pethealth Inc, an international group that specialises in pet insurance and pet care services to veterinarians, rescue centres and pet owners. Pet Protect was launched to the veterinary profession in 1983 to help customers meet the costs of veterinary treatments. During that time we are proud to have been able to help over half a million pets and their owners. Pet Protect Microchip ID, our new microchip and lost pet recovery service, complements our other services, and supports our continued dedication to pet health and animal welfare.

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